



VIDEOLINK®

when your image is on the line

All about Video.

Video is the medium of choice for companies who are serious about marketing. We help our clients use video to achieve their business goals. Whether it's brand awareness, customer acquisition or live TV, VideoLink has the video solution that's right for you.

A full portfolio of products and services enable us to partner with our clients to deliver live TV, streaming webcasts or web video consistently and cost-effectively.

Video made easy.

VideoLink knows video. We have the experience, knowledge and expertise to manage and produce any project - from complex webcasts and live events to web video and TV interviews. If you want to add video to your communications initiatives, capture a company meeting on video or share your expert commentary on TV, VideoLink can help.

No matter the size, the location or complexity, our highly experienced professionals will produce, distribute and record your video whenever you need it -- 24/7/365.



The breadth of technical experience and the staff's professionalism keep us coming back. We needed a production studio that not only understood our business, but could consistently deliver.

Rob McCarry
SVP Managing Director, PlatformQ Health



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All the services you need from one trusted partner.

VLStrategies™

A video strategy helps you advance your marketing goals using video. We ask the questions you may not think to ask. And, we provide you answers you may not have considered.

What you'll receive from a VLStrategies engagement is a custom video marketing playbook. Your playbook defines what videos you should produce and how you should produce them. We'll also coach you on the best ways to distribute your videos and measure their results.

Your video strategy will help you manage every aspect of your video marketing.



On-site Video Studio

An innovative, plug 'n play video publishing studio that enables clients to produce video from the convenience of their office.



A ReadyCam studio allows you to produce live TV appearances, streaming webcasts or web videos easily. It's simple to use and requires no additional resources or video expertise. You can produce video on your own or hire VideoLink to help you. It's remotely controlled by VideoLink staff who are available 24/7/365. The studio is pre-configured for live TV and is the preferred in-house TV studio of the networks.

ReadyCam makes producing many types of video easy and affordable.



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Your location or ours. We can bring your story to life. VideoLink manages the entire process from pre- to post-production. With six studio facilities located around the country and a fleet of satellite trucks, we have the expertise and tools to handle any video project.



SERVICES

- Studios
- Remote Productions
- Post Productions
- SNG Trucks
- Transmission



LOCATIONS

- Metro Boston - Newton
- Downtown Boston
- Philadelphia
- Baltimore
- Washington DC
- Manchester, NH



PRODUCTIONS

- Company meetings
- Complex webcasts
- Corporate videos
- Live TV



Rich media creates memorable events.

Webinars are a powerful marketing tool. Make yours more memorable with video. Webcasting from VideoLink delivers a seamless interactive experience that will increase audience engagement and the retention of content. Produce, record and distribute your next webcast from your ReadyCam studio, at one of our studios or remotely via our satellite trucks, 24/7/365 days a year.



Exclusive Expert Database

An exclusive, online searchable database that showcases our ReadyCam clients' experts and their studio locations. It offers personalized expert profiles and complements existing media and public relations efforts. Our network partners use the database to locate ReadyCam studios and identify experts for live TV interviews. The database is free for our clients as well as the networks.

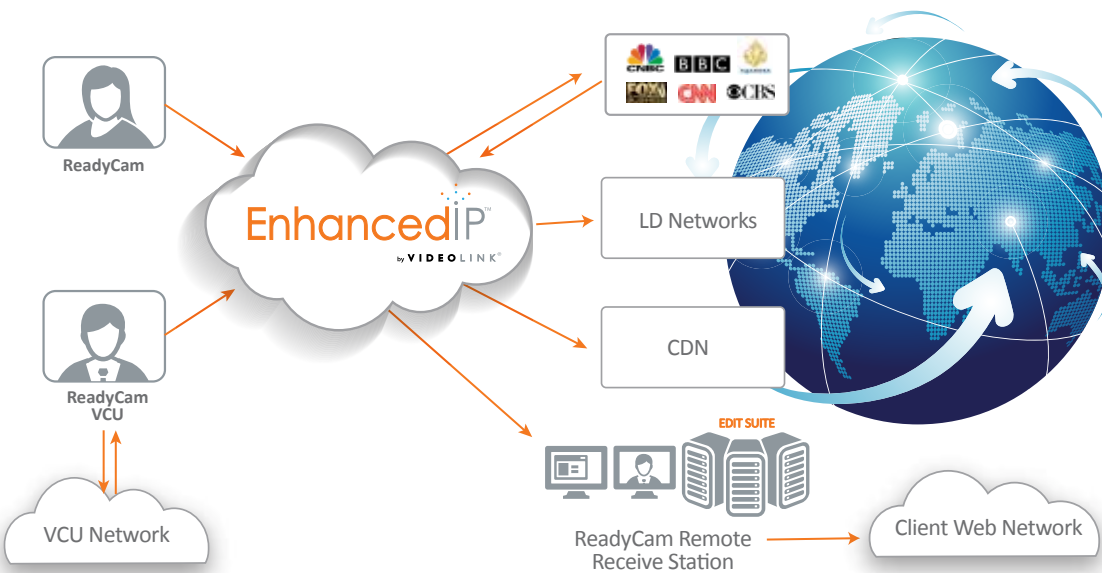


Affordable and dependable HD video transmission



The patent-pending EnhancedIP (EIP) network eliminates expensive fiber network connections and delivers studio quality, HD video anywhere in the world. The EIP network is a managed IP video transmission service. It's a cloud-based user interface that enables clients to easily book and manage transmission feeds and monitor them with real-time statistical data any time of day.

The EnhancedIP network simplifies video transmission and provides cost effective, low-latency IP-based video transmission services for networks, corporate clients, and transmission partners.



FEATURES:

- H.264 compatible
- 99.99% uptime
- Web-based user interface and network management tools
- Web-based interface for immediate and scheduled live feeds bookings
- Real-time transmission feed monitoring
- Point to multi-point transmission
- End-to-end network latency less than 199ms

BENEFITS:

- Lower cost business class internet connection
- Eliminate expensive fiber costs
- Transmission feeds booked on-the-fly
- Centralized operational and technical support
- Dependable, studio quality video transmission